



Rainbow Children's Medicare expands Andhra Pradesh footprint with 100-bed greenfield hospital in Rajahmundry

- Third hospital launch in FY26, following Warangal and Guwahati
- 100-bed greenfield facility positioned as a regional hub for the Godavari belt
- Strengthens RCML's Andhra Pradesh footprint and adds to overall bed capacity
- Comprehensive pediatric and perinatal services including advanced NICU and PICU

Hyderabad, September 10, 2025: Rainbow Children's Medicare Limited (RCML), India's leading pediatric multi-specialty and perinatal care hospital chain, today announced the commencement of its 100-bed greenfield hospital in Rajahmundry, Andhra Pradesh. This development strengthens RCML's footprint in the state, making Rajahmundry its **third hospital in Andhra Pradesh**, after Vijayawada and Visakhapatnam. Over the years, Rainbow has earned the trust of families across the region and has become a popular name in mother and child healthcare.

Strategically located between Visakhapatnam and Vijayawada, Rajahmundry serves as a natural demand centre for both east and west Godavari districts. With a large population base, steady economic activity from agriculture, aqua and allied sectors, and increasing urban development, the city is emerging as a strong demand centre for healthcare services. The hospital has been conceived as a regional hub to address healthcare needs across East and West Godavari regions, with affluent tier two cities, and adjoining districts together representing an addressable population of nearly **10–12 million**.

The hospital adds 100 beds to RCML's network, providing the full spectrum of pediatric and perinatal care, including 24x7 consultant-led emergency care, advanced NICU and PICU care, specialty pediatric clinics, high-risk obstetrics, fetal medicine, laparoscopic gynecology, and fertility services under 'BirthRight by Rainbow'.

The Rajahmundry launch follows recent additions in **Warangal and Guwahati**, marking RCML's **third new hospital in FY26**. With these expansions, RCML's network has scaled **to 22 hospitals and 5 clinics across 9 cities**, with a **total capacity of ~ 2,300 beds**. This momentum reflects the company's disciplined execution of its growth roadmap, which combines greenfield developments with selective acquisitions to expand reach and diversify across high-growth healthcare markets.

Commenting on the development, Dr. Ramesh Kancharla, Chairman and Managing Director, Rainbow Children's Medicare Limited (RCML) said, "The launch of our hospital in Rajahmundry is a significant step in Rainbow's journey of enabling quality pediatric and perinatal care across Andhra Pradesh. This 100-bed facility is designed to serve the Godavari belt, one of the most prominent growth corridors in the state. With 22 hospitals and ~ 2,300 beds today, we are on a strong trajectory to expand into new cities and deepen our presence, while building long-term value for our stakeholders. At Rainbow, our commitment has always been to take advanced care closer to where it is needed the most, and this expansion reflects that promise. We will continue to build and invest with the same focus, creating a healthcare ecosystem that children and mothers across India can rely on."

About Rainbow Children's Hospital:

Rainbow network comprises 22¹ hospitals and 5 clinics across 9 cities, with a total bed capacity of 2,285¹ beds. Our Pediatric services under "Rainbow Children's Hospital" include newborn and pediatric intensive care, pediatric multi-specialty services, pediatric quaternary care (including organ transplantation); whereas our women care services under "Birthright by Rainbow" offers perinatal care services which includes normal and complex obstetric care, multi-disciplinary fetal care, perinatal genetic and fertility care along with gynecology services.

Rainbow Children's hospital built on strong fundamentals of multidisciplinary approach with a full-time consultant led clinical service along with 24/7 commitment in a child centric environment. The company follows a hub-and-spoke operating model where the hub hospital provides comprehensive outpatient, inpatient care, with a focus on tertiary and quaternary services and the spokes provide primary, secondary and emergency care in pediatrics and obstetrics, large outpatient services and comprehensive obstetrics, pediatric and level 3 NICU services. This model is successfully operational at Hyderabad and is gaining traction in Bengaluru. The endeavor is to replicate this approach in Chennai and across the National Capital Region. Subsequently Rainbow intends to expand into tier-2 cities of Southern India.

Rainbow embraces a unique doctor engagement model, where doctors work exclusively on a full-time, retainer basis. The doctors work in teams and have 24/7 commitment, which is particularly important for children's emergency, neonatal, pediatric intensive care services and to support pediatric retrieval services. The Company also operates the country's largest pediatric DNB training program in private healthcare, offering post graduate residential DNB and fellowship program.

¹ Including the acquisition of Prashanthi Hospital, Warangal and Pratiksha Hospital, Guwahati

Please visit www.rainbowhospitals.in for more information. You may also reach out to:

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