



Rainbow expands national footprint, acquires majority stake in Pratiksha Hospital¹, Guwahati, Assam's premier Women & Childcare hospital

- **Marks Rainbow's strategic entry into the Northeast region, aligning with its national growth roadmap across high-potential healthcare hubs**
- **Transaction valued at approximately INR 171 crore for a majority stake in Pratiksha Hospital¹, a 150-bed facility, with 100 operational beds, remaining 50 beds will be operational in next 6 months post renovation**
- **Plans underway to introduce Pediatric super-specialty services, enhancing clinical depth in the region**

Hyderabad, August 11, 2025: Rainbow Children's Medicare Limited (RCML), India's leading pediatric multi-specialty and perinatal care hospital chain, today announces the signing of a definitive agreement to acquire a majority stake in Pratiksha Hospital¹, Guwahati.

Founded in 1995 by Dr. Pramod Kumar Sharma, a pioneer of IVF, minimal-invasive gynaecology surgery in Northeast India, Pratiksha Hospital commenced operations in Guwahati and subsequently delivered its first IVF baby in February 1997. The hospital is recognized for its clinical excellence and deep community trust.

This acquisition marks RCML's strategic foray into Assam and the broader Northeast region, aligning with its vision to expand into cities where specialized healthcare remains underserved. With this addition, RCML's capacity will grow by 150 beds, taking its total network to around 2,185 beds across 21 hospitals in 8 cities

The transaction values Pratiksha Hospital at an enterprise valuation of ~INR 171 crore, fully funded via RCML's cash reserves and internal accruals. RCML will acquire a 76% controlling stake, while Dr. Sharma & his family will retain the balance share.

Following the acquisition, the hospital will be rebranded as '**Pratiksha Rainbow Children's Hospital**' and fully integrated into Rainbow's national network. The integration will include unified branding, alignment of clinical protocols, implementation of centralized systems, and governance. The hospital will also be connected to Rainbow's regional hubs in Hyderabad, New Delhi, Bengaluru, and Chennai, enabling advanced referrals and access to specialized pediatric and maternal care across tertiary and quaternary care.

Dr. Ramesh Kancharla, Chairman & Managing Director, Rainbow Children's Medicare Limited, said: "We warmly welcome Pratiksha Hospital into our family. Dr. Sharma's pioneering work in IVF, women and child healthcare aligns perfectly with our mission to deliver comprehensive, high-quality pediatric and perinatal care. This partnership empowers us to reach a wider community and deliver top-tier pediatric and maternal care to the families of Assam and Northeast India."

Dr. Pramod Kumar Sharma, Founder & Chairman, Pratiksha Hospital, added: "Over the past two decades, Pratiksha Hospital has grown as a destination for IVF, Maternal and Pediatric health care. We have built very strong medical teams working over decades to deliver high quality healthcare for women and children. Pratiksha pre-dominantly serves patients across Assam and whole of North-East. It is a proud moment to partner with Rainbow, a national leader in pediatric and maternal care. Their clinical expertise and robust network will elevate our service levels, advancing accessible, high-quality care for women and children across the region."

¹ Pratiksha Women & Child Care Hospital Private Limited ("Pratiksha Hospital")

About Rainbow Children's Medicare Limited

Rainbow Children's Medicare Limited network comprises of 21 hospitals and 5 clinics in 8 cities, with a total bed capacity of 2,185 beds. Our Pediatric services operating under the brand "Rainbow Children's Hospital" includes newborn and pediatric intensive care, pediatric multi-specialty services, pediatric quaternary care (including organ transplantation); whereas our women care services under "Birthright by Rainbow" offers perinatal care services which includes normal and complex obstetric care, multi-disciplinary fetal care, perinatal genetic and fertility care along with gynecology services.

Rainbow Children's Hospital built on strong fundamentals of a multidisciplinary approach with a full-time consultant led clinical service along with 24/7 commitment in a child centric environment. The company follows a hub-and-spoke operating model where the hub hospital provides comprehensive outpatient, inpatient care, with a focus on tertiary and quaternary services, while the spokes provide 24/7 emergency care, large outpatient services and comprehensive obstetrics, pediatric inpatient and level 3 NICU services. This model is successfully operational at Hyderabad and is gaining traction in Bengaluru. The endeavor is to replicate this approach in Chennai and across the National Capital Region. Subsequently Rainbow intends to expand into tier-2 cities of Southern India.

Rainbow Children's Hospital embraces a unique doctor engagement model, where doctors work exclusively on a full-time, retainer basis. The doctors work in teams and have 24/7 commitment, which is particularly important for children's emergency, neonatal, pediatric intensive care services and support pediatric retrieval services. The Company also operates the country's largest pediatric DNB training program in private healthcare, offering post graduate residential DNB and fellowship programme.

Please visit www.rainbowhospitals.in for more information. You may also reach out to:

Media Contact:

Soumya P

Rainbow Children's Hospital

Tel : +91-8368543945

Email : soumya.p@rainbowhospitals.in

Safe Harbor

Certain statements in this document could be forward-looking in nature. Such forward-looking statements remain subject to certain risks and uncertainties like government actions, political or economic developments, technological risks, and certain other factors which cannot be quantified but which could cause actual results to differ materially from those underlined by those forward-looking statements. Rainbow Children's Medicare Ltd. (RCML) will not be in any way responsible for any action taken based on such statements and does not undertake to publicly update these forward-looking statements to reflect subsequent events or circumstances.